

## The Need for Volunteers and Donor Support

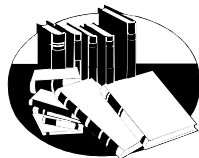
*Reading to Kids* operates through the assistance of volunteers and from donations from individuals, foundations, and company supporters. This support is essential to the success of the program.



### *Volunteers...*

- donate their time by reading aloud to children and leading them in intellectual games and craft projects.
- serve as mentors to the children.
- enlist support from companies, school groups, and other organizations.
- provide a volunteer base that will allow expansion to additional schools.

*To volunteer, please fill out an online application and an online RSVP at [www.readingtokids.org](http://www.readingtokids.org).*



### *Donors...*

- provide funding for the donation of books to elementary school libraries in low-income communities.
- provide funding for book donations to the children.
- provide funding for program expenses that allow the many benefits of the reading clubs to continue and to expand.

*If you are interested in donating to Reading to Kids, please fill out the form on the reverse side and mail it along with your donation to the Reading to Kids office, or you can donate online at [www.readingtokids.org](http://www.readingtokids.org).*

### *Participating Schools*

Esperanza Elementary School  
680 Little Street  
Los Angeles, CA 90017

Gratts Elementary School  
309 S. Lucas Avenue  
Los Angeles, CA 90017

Magnolia Elementary School  
1626 S. Orchard Avenue  
Los Angeles, CA 90006

Noble Elementary School  
8329 Noble Avenue  
North Hills, CA 91343

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[www.readingtokids.org](http://www.readingtokids.org)

*Reading to Kids is a nonprofit corporation under the laws of the state of California and has been classified as an organization described in section 501(c)(3) of the federal Internal Revenue Code. The organization is exempt from both state and federal taxes.*



# Working Together

*To Bring Children  
a Brighter Future*

**Reading to Kids** is an organization committed to helping children become better readers. Children who learn the joy of reading have the potential for a brighter future. *Reading to Kids* works to spark that interest.

*“Reading to Kids has increased the opportunity for Gratts students to read for pleasure. Our kids are starting to read for fun, which translates into reading to learn.”*

*Raul Fernandez, Former Principal  
Gratts Elementary School*

According to the National Commission of Reading (1985), “The single most important activity for building the knowledge required for eventual success in reading is reading aloud to children.”

*Reading to Kids* gathers children and volunteers into reading groups on the second Saturday of every month, combining reading aloud with intellectual games, craft projects and social interaction. *Reading to Kids* donates the books that are read at each Reading Club to the school libraries and gives each child a prize book for attending. Approximately 500 children participate each Saturday, and more than 2,000 people have volunteered with the program since it began in 1999.

In conjunction with the program for the children, teachers at the schools hold workshops for the parents on how they can be good readers at home to their children.

*“As a parent, I think this program is fabulous. My daughter has benefited from Reading to Kids and enjoys reading a lot more than when she first began with the program.”*

*Luz Amador, Parent*

## Reading Club Advantages

- Children gather at school on Saturday morning, a time when many children would otherwise be at home watching television.
- Parents are involved and encouraged to continue reading aloud at home.
- Teachers and administrators are used as resources to develop innovative ways to promote reading.
- Book donations are given directly to children and school libraries.
- Volunteers and children meet in small interactive groups to ensure that no child is overlooked and to encourage active participation from each child.
- Participating volunteers are highly motivated members of the community who also serve as positive role models to the children.

*“Reading to Kids is a great example of what can be accomplished when school, family, and community work together to create a positive atmosphere for children.”*

*Linda Prestwidge, Volunteer*

*Reading to Kids* conducts its Reading Clubs at public elementary schools in Los Angeles. The majority of children that we serve:

- are from low-income households.
- are English Language Learners.
- have room for substantial improvement in their reading test scores.



YES! I would like to help fill an important need in the Los Angeles community by becoming a donor to *Reading to Kids*. Please sign me up for the following:

- \$25 Donation
- \$50 Donation
- \$100 Donation
- \$250 Donation
- Other \_\_\_\_\_

All donors receive recognition on the *Reading to Kids* website and in our published lists of donors.

Name (print) \_\_\_\_\_ Business \_\_\_\_\_  
 Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_  
 Zip Code \_\_\_\_\_ Phone ( ) \_\_\_\_\_ E-mail \_\_\_\_\_  
 Signature \_\_\_\_\_

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