



Reading  
to Kids



Inspiring children  
with a love of  
reading.



**Annual  
Report  
2006 - 2007**

A trail of small, light blue stars of varying sizes, some solid and some outlined, curves across the top of the page from left to right.

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# ★ About Reading to Kids ★

Reading to Kids began with a small group of volunteers, teachers, and administrators who shared the same dream: to inspire children with a love of reading. Reading aloud to a child helps spark a love of books that leads to improved literacy, a more fruitful and successful education, and a brighter and more productive future.



Volunteers participating at a reading club.

During 2006-2007, Reading to Kids conducted reading clubs on the second Saturday of every month at six Los Angeles elementary schools: Esperanza, Gratts, Hoover, Magnolia, Politi, and White. Between reading clubs, the Reading to Kids Program Director and Program Coordinator worked in partnership with volunteer Taskforce Committees to coordinate and deliver the best reading clubs possible.

With an average of 745 children and 279 volunteers each month in 2006-2007, our reading clubs helped to make reading an integral part of the lives of children and their families. During the monthly events, volunteers

read teacher-selected books to small groups of eager children at each of our schools.

While many kids are sleeping in late, or sitting in front of the television on a Saturday morning, the children at Reading to Kids are spending the morning captivated by a book – surrounded by other children who share a passion for reading, and fun, enthusiastic, and dedicated volunteers.

They practice new words, engage in discussions about characters and plot, and create a craft that reinforces the themes of the book.

While the children and volunteers share their books, the teachers host

a special training session for parents, offering advice to parents on encouraging their children to read at home, and providing them with information regarding educational resources in their community.

At the end of the reading clubs, the children and parents in attendance each go home with a brand new book to help build their home libraries. All of the hardcover read-aloud books are purchased by Reading to Kids and donated to the libraries at each of our schools. Since 1999, we have given away more than 50,000 prize books to children, parents, and teachers, and have donated more than 8,800 hardcover books to the school libraries.

***“The single most important activity for building the knowledge required for eventual success in reading is reading aloud to children.”***

***- National Commission on Reading***

## *Reading to Kids is dedicated to:*

- ★ Promoting improved reading and learning skills in elementary school children who are from low-income families, are recent immigrants to the country, are English language learners, and/or have room for substantial improvement in reading test scores.
- ★ Providing participants, both children and parents, with prize books to foster the development of child-appropriate home libraries.
- ★ Training the parents of participating children to extend the benefits of the reading clubs to the home environment.
- ★ Developing the library resources of participating schools through monthly hardcover book donations of the books read aloud during the reading clubs.
- ★ Providing an enriching and rewarding volunteer opportunity.
- ★ Expanding our successful Reading Club Program to additional Los Angeles area elementary schools.

Reading to Kids is incorporated as a nonprofit corporation under the laws of the state of California and has been classified as an organization described in Section 501(c)(3) of the Internal Revenue Code. The organization is exempt from both state and federal taxes.



Making reading fun for kids of all ages



***Our program has attracted more than 6,600 volunteers since 1999, contributing more than 50,000 volunteer hours.***

# Letter from the Program Director

In May of 1999, a group of volunteers, teachers, and administrators combined forces to begin a monthly series of reading clubs at Gratts Elementary School. Eight volunteers and twenty children attended the first reading club. In June 2007, 305 volunteers helped share the power of reading with 974 kids.

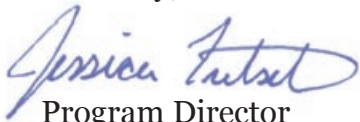
Reading to Kids has flourished over the past year. We hired a second full-time staff person, expanded to additional elementary school sites in the downtown Los Angeles area, and increased attendance at the reading clubs to a monthly average of 279 volunteers and 745 children in 2006-2007—and our numbers continue to grow. In the past year alone, we have given away over 13,700 books to children, parents, teachers, and school libraries—a record for our program.

The children who attend our clubs are at significant risk for academic failure. They are primarily English language learners. Most have substantial room for improvement on their reading test scores, and virtually all are from low-income families. According to teachers at our schools, the majority of students read at one to two grades below the age-appropriate level. Our reading clubs on the second Saturday of each month provide these children with an extracurricular opportunity to engage in a fun reading atmosphere and listen to English speakers read aloud. Kids emerge from our program with more enthusiasm for reading, books for their home libraries, stronger school libraries, personal relationships with volunteers, and improved attitudes toward reading in English.

Even as we make progress toward advancing a culture of literacy in Los Angeles, much remains to be done. Over the next year, we will explore expanding the program into other Los Angeles elementary schools, with the goal of establishing reading clubs in at least two additional schools. With a committed Board of Directors, dedicated Taskforce members, and enthusiastic volunteers, we are ready to move forward and make this year the best one yet for Reading to Kids.

Our program will continue to work with schools to inspire underserved children with a love of reading. As we work together to promote literacy among children in our city, we remain committed to the goal of creating lifelong readers who will achieve not only personal success, but who will also make profound contributions to their communities in the future.

Sincerely,



Program Director  
Reading to Kids



# 2006 - 2007 Highlights



Arts and crafts time provides an opportunity to discuss books in a fun way!

**From July 2006 to June 2007:**

- ★ A total of 3,351 Reading to Kids volunteers read to 8,943 children at Los Angeles schools.
- ★ Reading to Kids donated 1,513 hardcover books to school libraries.
- ★ Reading to Kids donated 12,217 books to participating students, parents, and teachers.
- ★ Reading to Kids staff and volunteers showcased the program at the *Los Angeles Times* Festival of Books.
- ★ In November 2006, Politi Elementary hosted its first reading club.
- ★ In April 2007, White Elementary hosted its first reading club.



# How the Reading Clubs Work

## 1 *Before the Clubs*

On the second Saturday of each month, Reading to Kids hosts reading clubs at participating elementary schools in the downtown Los Angeles area. In the weeks preceding each month's reading clubs, volunteers use the Reading to Kids website to sign up to attend, browse for tips on reading aloud to children, and review the books that we will be reading.

## 2 *Training & Preparation*

On the day of the reading clubs, Site and Grade Level Coordinators arrive early at each school to set up for the volunteers, who arrive between 8:45 and 9:15 a.m. At 9:00 a.m., new volunteers participate in a 30-minute teacher-led training session that familiarizes them with the program and provides tips on reading aloud. At 9:15 a.m., returning volunteers are engaged in a 15 minute volunteer-led training session that recaps the best practices of the reading clubs. At 9:30 a.m., the new volunteers are paired with returning volunteers to prepare for the reading clubs by reviewing books, classroom discussion topics, and craft ideas.



Teachers are essential in running the new volunteer training session



A volunteer reads to 1st graders.

## 3 *Reading Time*

While volunteers prepare for the reading clubs, teachers and administrators check in the arriving children and group them by grade level. At 10:00 a.m., the children and volunteers are brought together to begin the reading clubs. For ninety minutes, children are taken on a literary journey to fuel their imaginations.

The books that are read aloud have been carefully chosen by teachers from each school to ensure they are age- and theme-appropriate. Teachers are also available to assist the volunteers throughout the reading clubs. The volunteers not only read to the children, but they also bring up discussion questions regarding the books, explain challenging passages and vocabulary words, and encourage the children to participate in the discussion. For the children and volunteers alike, it is a fun and rewarding morning where kids can develop a love of reading.

## 4 Arts & Crafts

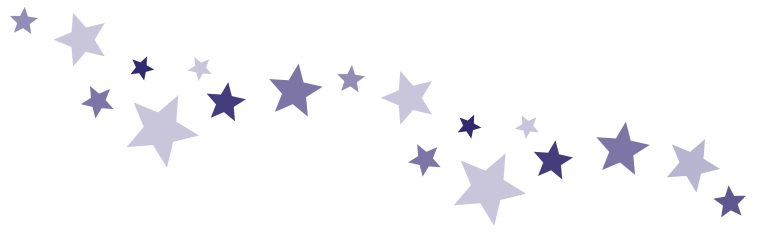
Each reading club includes a craft period during which volunteers and children create a project related to the book. These projects are designed to stimulate further discussion about the book and encourage the children to explore their unique interpretation of the subject matter.



Arts and crafts fun!

## 5 Parent Training

While the children are engaged in their literary journeys, school administrators and teachers also conduct parent training sessions. These sessions include information regarding available community resources and tips on how to encourage children to read at home. They also give participating parents a sense of empowerment regarding the education of their children. At the conclusion of the parent training sessions, parents also receive a book to take home to add to their family library.



Our parent training sessions offer invaluable information to the parents that support us.

## 6 Books for Kids & Schools

At the conclusion of each reading club, volunteers give each child a book to take home. All participants then proceed to the main auditorium of the school to participate in a wrap-up session. During this time, children proudly share their craft projects and books with friends and/or family members who have arrived. Reading to Kids donates the featured books to each school library — three to seven copies per grade level each month.





# ★ ★ Share the Power of Reading

It takes a lot of time, dedication and care to make a program like Reading to Kids a success. Those who have chosen to be a part of our story:

- ★ *Children*, who develop a love of reading that will last a lifetime.
- ★ *Volunteers*, who offer their energy, diverse backgrounds, and professional skills to the program.
- ★ *Parents*, whose commitment to the program is transforming the lives of their children.
- ★ *Educators*, who ensure the program meets the unique needs of the schools served.
- ★ *Donors and supporters*, whose generosity makes this program possible.
- ★ *Our Staff and Board of Directors*, whose tireless leadership brings the program to life.



Kids and volunteers come together after the reading clubs.

*60% of the children in the neighborhoods around our Reading to Kids schools have no age-appropriate reading material at home.*



Kids hold up their prize books.

# Share the Power: Children



Benjamin Rodas, 4th Grade Student at Esperanza Elementary

**“I come to the reading clubs because they’re fun. We do arts projects. And, we get a free book. But one of my favorite things about the reading clubs are the volunteers that come to help us every month.”**  
-Benjamin Rodas, 4th Grade Student

**“I have more books at home, so I read more. You learn things when you read a book. We have learned about art, and that you should never give up. We’ve learned that just because people don’t look like you, it’s not bad. You have to learn what they are inside.”**  
-Graciela Castillo, 4th Grade

## **The Child’s Experience:**

Ask a typical volunteer what keeps him or her coming back to Reading to Kids, talk to our staff and directors about what drives them to be a part of our organization, or have our teachers and administrators explain why they embrace our program at their schools. They’ll all give you the same answer:

It’s all about the kids.

Through Reading to Kids, the children at our partner schools spend time with volunteers who are donating time with passion and enthusiasm. Our goal is to make sure the kids get all the benefits we can possible offer - a love of reading, a desire for higher education, a greater understanding of the world outside of their communities. The more we can motivate our participating kids to read, the better equipped they will be to meet and exceed the reading requirements of their grade levels.

For many of the kids, the most important part of the reading clubs is taking home their prize books - as it is the only way some of them are able to build their own personal libraries. For others, they can’t wait to get to the craft projects. All of them, however, have decided to come to school on a Saturday morning, on their own weekend time, to share the power of reading.

# Share the Power: Volunteers

Reading to Kids' success in inspiring and educating children is rooted in the enthusiasm and commitment of the over 800 active volunteers who donate their free time, expertise, and financial resources to the organization each month. From 18 to 87 years old, and from many cultural and professional backgrounds, our volunteers are the backbone of the reading clubs. Since the first reading club at Gratts, through June 30, 2007, over 6,600 individuals have volunteered with the program, donating the equivalent of over \$900,000 in volunteer time (dollar value of volunteer time assigned by Independent Sector) over the course of almost 52,000 volunteer hours.

The children benefit immeasurably from the dedication of the volunteers, while the volunteers themselves place great value on the time they spend at the schools. Many have asserted that the Saturdays they spend with Reading to Kids are the best they have over the course of the year, and that the organization offers them — many as newcomers to the city — a sense of community and purpose.

Our most active volunteers, mobilized within our volunteer Taskforce, are organized into committees that delegate and execute tasks and projects in partnership with the Program Director and Program Coordinator- Reading to Kids' only employees. Key volunteers assume the roles of the Taskforce Committee chairs, who organize the following committees: Curriculum, Executive, Fundraising, Marketing, Operations, School Relations, Special Events, Strategic Planning, Training, Volunteer Relations, and Website. The



Volunteers share a love of reading with students.

diversity and expertise of our Taskforce is the organization's greatest asset and the key to its success.

As our organization grows, so too does our family of volunteers who are as dependable and dedicated as ever. Clearly, the people who give their time to us and to the children, collectively represent our most valuable source of power.

While volunteers are clearly driven by the socioeconomic need to give so much of their time and effort to this cause, it is the excitement and electric energy of the children that keep these dedicated volunteers coming back. For all the details we can give about these amazing Saturday mornings, the only way to truly understand the impact is to attend a reading club yourself.



# Volunteer Groups

## College Groups

Caltech Y  
Claremont Colleges Circle K  
CSUDH Circle K  
CSUDH Hermanas Unidas  
CSUDH Phi Sigma Sigma  
CSULB Beta Alpha Psi  
CSULB Petra  
CSUN Delta Sigma Pi  
Cypress College  
LMU Center for Service and Action  
LMU Pi Beta Phi  
LMU Rotaract  
LMU Sursum Corda  
Mt. Saint Mary's College Pi Theta Mu  
UCI PASS  
UCLA Alpha Lambda Delta & Phi Eta Sigma Honor Societies  
UCLA Alpha Phi Omega  
UCLA Bruin Belles  
UCLA BruinCorps  
UCLA Circle K  
UCLA Chi Alpha Delta  
UCLA Golden Key  
UCLA National Society of Collegiate Scholars  
UCLA Omega Sigma Tau  
UCLA Pi Kappa Alpha  
USC Arnold Air Society  
USC Alpha Phi Omega  
USC Beta Alpha Psi  
USC Circle K International  
USC Helenes

## Organizations

L.A. Works  
Sierra Club 20s and 30s  
World Affairs Council



Volunteers wear school attire on College Spirit Day, which occurs annually to help motivate the children to think about their educational futures.

## Alumni Groups

ASU Alumni LA Chapter  
IU Alumni Club  
Los Angeles Tufts Alliance  
Pepperdine Alumni Association  
Stanford Alumni Community Service Club  
University of Chicago Alumni Association  
University of Michigan Club – Los Angeles  
Westside Cal Alumni Club

## Businesses

Accenture  
Capital Group  
Cerrell Associates  
Clark Construction  
Disney VolunteARS  
Ernst & Young  
FTI Consulting  
Grant Thornton  
Navigant Consulting, Inc.  
The Open Fist Theater Company  
PricewaterhouseCoopers



# Share the Power: Parents

“She needed help with her reading. Coming to Reading to Kids motivates her. She comes home with different books, and she talks about what she read.”

**-Victoria Viellegas**  
**Guardian of Graciela Castillo**



Victoria Viellegas (right) and Graciela Castillo

## The Parent Experience:

From encouraging their children to attend the reading clubs, to participating in the parent training sessions, to reading to their children at home, parents provide invaluable support to our organization. Parents want to see their children succeed, and they share our belief that the power of reading can help open the door of opportunity in the future.

“Reading to Kids has helped me to connect with the school. I have made friends and I feel more in contact with everyone. [In the parent training sessions,] I learn things like new ideas about how to help my child with school. Like today, we learned about how to help with writing paragraphs. Brian reads more at home than before he came to the reading clubs, and I read to him more after we started coming to Reading to Kids.”

**-Leslie Solis**  
**Mother of Brian Galeano**



# Share the Power: Educators



“Reading to Kids has provided our students and their parents with a great opportunity for enrichment. They interact with volunteers from across the city in a warm and friendly environment. The children get to read with their peers and participate in fun art activities. More importantly, each month they have something great to look forward to.”

– Dr. Luis Valentino, Principal  
Gratts Elementary School

At the school level, teachers and administrators are essential in building and maintaining a successful Reading to Kids program. The principals, assistant principals, teachers, and literacy coordinators recruit students each month, select the books used in the program, and provide overall guidance concerning the needs of each school. Like the children and volunteers, teachers and administrators show up every month on their own time to encourage their students to take part in the reading clubs. From signing in the students, to training new volunteers, to leading the parent training program, educators bring our program to life at the schools.

## Participating Schools:

### Esperanza Elementary School

(first reading club: March 2000)  
680 Little Street  
Los Angeles, California 90017

### Gratts Elementary School

(first reading club: May 1999)  
309 S. Lucas Avenue  
Los Angeles, California 90017

### Hoover Elementary School

(first reading club: June 2006)  
2726 Francis Avenue  
Los Angeles, California 90005

### Magnolia Elementary School

(first reading club: March 2001)  
1626 S. Orchard Avenue  
Los Angeles, California 90006

### Politi Elementary School

(first reading club: November 2006)  
2481 W. 11th St.  
Los Angeles, California 90006

### White Elementary School

(first reading club: April 2007)  
2401 Wilshire Blvd.  
Los Angeles, California 90057

# Share the Power: Donors and Supporters

## 2006- 2007 Financial Highlights

★ <b>Foundation Grants &amp; Donations:</b> <b>\$55,450</b>	★ <b>Public Charity Grants &amp; Donations:</b> <b>\$11,667</b>
★ <b>Individual Contributions:</b> <b>\$33,449</b>	★ <b>In Kind Donations:</b> <b>\$12,939</b>
★ <b>Corporate Grants &amp; Business Donations:</b> <b>\$47,234</b>	★ <b>Special Events:</b> <b>\$9,380</b>

### *FY 2006-2007 Corporate and Foundation Grants and Donations*

#### **Restricted Grants:**

Bank of America Foundation (\$5,000) – Books for Gratts Elementary  
 Northrop Grumman ECHO (\$3,666.67) – Program  
 Los Angeles Clippers Foundation (\$5,000) – Program  
 Weingart (\$10,000) – Program Expansion  
 Mattel Children’s Foundation (\$10,000) – Program  
 Hilton Hotels Corporation (\$5,000) – Program  
 Whitecap Foundation (\$2,000) – Strategic Planning  
 Pacific Life Foundation (\$5,000) – Program  
 Ahmanson Foundation (\$10,000) – Program  
 Crail-Johnson Foundation (\$5,000) – Program  
 Capital Group Companies Charitable Foundation (\$7,500) – Program  
 Water Buffalo Club (\$7,800) – Program  
 Whitecap Foundation (\$20,000) – Program Director and Coordinator Salaries

#### **Date Received:**

July 2002 (for FY 06-07)  
 July 2006  
 Aug. 2006  
 Aug. 2006  
 Sept. 2006  
 Oct. 2006  
 Nov. 2006  
 Jan. 2007  
 Mar. 2007  
 Mar. 2007  
 Apr. 2007  
 Apr. 2007  
 May 2007

#### **Unrestricted Grants:**

Toyota Motor Sales, USA, Inc. (\$5,000)  
 Aaroe Associates Charitable Foundation (\$1,500)  
 Kleiner Cohen Foundation (\$1,000)  
 Bice Passavant Foundation (\$1,000)  
 Helmut W. Schumann Foundation (\$500)  
 IBM (\$1,000)  
 National Starch and Chemical Foundation, Inc. (\$4,000)  
 Aegon Transamerica Foundation (\$1,500)

July 2006  
 Oct. 2006  
 Nov. 2006  
 Dec. 2006  
 Dec. 2006  
 Feb. 2007  
 Apr. 2007  
 Apr. 2007

## *FY 2005-2006 Corporate and Foundation Grants and Donations*

### **Restricted Grants:**

	<b>Date Received:</b>
Bank of America Foundation (\$5,000) – Books for Gratts Elementary	July 2002 (for FY 05-06)
Tiger Woods Foundation (\$5,000) – Program	Sept. 2005
George Hoag Family Foundation (\$5,000) – Program	Nov. 2005
S. Mark Taper Foundation (\$10,000) – Program	Dec. 2005
Disney Cast Community Fund (\$5,000)	Mar. 2006
Whitecap Foundation (\$20,000) – Program Director and Coordinator Salaries	May 2006
Capital Group Companies Charitable Foundation (\$5,000)	June 2006
Dwight Stuart Youth Foundation (\$15,000) – Program	June 2006
Riordan Foundation (\$5,000)	June 2006

### **Unrestricted Grants:**

Roth Family Foundation (\$1,000)	July 2005
Aegon Transamerica Foundation (\$1,500)	Aug. 2005
Jacobson Charitable Foundation (\$500)	Oct. 2005
Kleiner Cohen Foundation (\$1,000)	Nov. 2005
IBM (\$1,000)	Mar. 2006
James Irvine Foundation (\$1,000)	Apr. 2006
Aegon Transamerica Foundation (\$1,500)	May 2006
Jacobson Charitable Foundation (\$2,000)	May 2006

## *FY 2004-2005 Corporate and Foundation Grants and Donations*

### **Restricted Grants :**

	<b>Date Received:</b>
Bank of America Foundation (\$5,000) – Books for Gratts Elementary	July 2002 (for FY 04-05)
Dwight Stuart Youth Foundation (\$10,000) – Program	July 2004
Entertainment Industry Foundation (\$7,000) – Program	Sept. 2004
Whitecap Foundation (\$2,000) – Board and Staff Development	Nov. 2004
California Wellness Foundation (\$750) – Festival of Books	Apr. 2005
Capital Group Companies Charitable Foundation (\$5,000)	Apr. 2005
Northrop Grumman ECHO (\$3,300) – Program	Apr. 2005
Whitecap Foundation (\$18,000) – Program Director	May 2005
Independent Colleges of Southern California (\$3,000) – Intern	May 2005
Hilton Hotels Corporation (\$5,000) – Program	June 2005

### **Unrestricted Grants:**

California Wellness Foundation (\$500)	July 2004
Countrywide Home Loans, Inc. (\$1,500)	July 2004
Jacobson Charitable Foundation (\$500)	Aug. 2004
Aaroe Associates Charitable Foundation (\$1,500)	Sept. 2004
Dole Food Company (\$500)	Oct. 2004
National Notary Foundation (\$300)	Nov. 2004
Walt Disney Company (\$5,000)	Nov. 2004
Kleiner Cohen Foundation (\$1,000)	Dec. 2004
IBM (\$1,000)	Feb. 2005
Time Warner (\$1,000)	Feb. 2005
Jack and Denny Smith Memorial Fund for Literacy (\$5,000)	Mar. 2005
Helmut W. Schumann Foundation (\$200)	Apr. 2005
Jacobson Charitable Foundation (\$1,000)	June 2005



# Share the Power: Staff & Board of Directors

## Program Staff:

**Jessica Tritsch** is the Program Director of Reading to Kids. She holds a B.S. from the University of Wisconsin-Madison. Jessica manages Reading to Kids operations with the help of the Program Coordinator, interns, and the Reading to Kids Taskforce. She also acts as Development Officer.

**Sarah Kolterman** is the Program Coordinator of Reading to Kids. She holds a B.A. in Psychology from UCLA. Sarah coordinates the monthly reading clubs with the help of interns and the Reading to Kids Taskforce.

## Board Of Directors:

**Jason Axe** is the Treasurer of Reading to Kids. He holds a B.A. from the University of California, Los Angeles and a J.D. from the UCLA School of Law. Mr. Axe is an attorney, practicing law in Los Angeles, California.

**Robyn Chew** is a Director of Reading to Kids. She holds a B.A. from the University of California, Davis, and a J.D. from Hastings College of the Law. Ms. Chew is an attorney, practicing law in Los Angeles, California.

**Matthew Jones** is a Director of Reading to Kids. He holds a B.S. in Marketing from the University of Illinois, Champaign-Urbana. Mr. Jones, a former 10-year marketing executive, is now a working television and film actor and a journalist/marketing editor with [diversityinbusiness.com](http://diversityinbusiness.com).

“Our volunteers have varied backgrounds, represent a range of ages and are from many different ethnic groups. Not only are we developing their love for reading, but we are also helping to introduce the children to the world outside their immediate neighborhood. I truly believe that we serve as role models for the kids.”  
- Mark May, President

**Mark May** is the President of Reading to Kids. He holds a B.S. from Stanford University and an M.B.A. from the University of California, Los Angeles. Mr. May is an executive consultant and program manager with IBM Global Technology Services.

**Sean Morris** is the Secretary of Reading to Kids. He holds a B.A. from the University of California, Berkeley and a J.D. from the UCLA School of Law. Mr. Morris practices in the Los Angeles office of Arnold & Porter, LLP.

**Rich Shimano** is a Director of Reading to Kids. He holds a B.S. and an M.S. in civil and environmental engineering from the University of California, Los Angeles. Mr. Shimano is a senior research engineer for L-3 Communications.

**Tracy Wilkison** is a Director of Reading to Kids. She holds a B.A. from the University of Maryland, College Park and a J.D. from Harvard Law School. Ms. Wilkison is an attorney, practicing law in Los Angeles, California.

# Financial Highlights

*Fiscal Year: July 1 through June 30*

	6/30/2007	6/30/2006	6/30/2005
<b>Revenues and other support</b>			
Individual contributions	\$33,449	\$28,342	\$24,630
Business donations	13,734	9,086	3,692
Corporate grants	33,500	7,000	19,000
Private foundation donations	4,950	10,500	3,500
Private foundation grants	50,500	50,000	32,250
Public charity donations	200	1,000	486
Public charity grants	11,467	10,000	18,300
Publicly-supported organizations	108	1,462	894
Donated services	600	600	600
Donated food	2,314	840	946
Donated prizes	7,673	5,054	4,837
Donated volunteer recognition	2,352	1,531	1,515
Other in kind donations	-	110	217
Special events	9,380	7,427	-
Interest	4,360	1,334	455
<b>Total revenues and other support</b>	<u>\$174,587</u>	<u>\$134,287</u>	<u>\$111,322</u>
<b>Expenses</b>			
Office and other expenses			
Employee salary, benefits, taxes	\$86,010	\$53,455	\$50,889
Occupancy expenses	7,680	7,350	7,320
Telecommunications	3,259	3,545	3,361
Insurance	2,381	2,423	2,479
Supplies	3,825	1,367	1,519
Professional fees and dues	3,648	3,110	1,208
Conferences and meetings	1,267	1,107	738
Depreciation expense	877	2,357	1,520
Postage, delivery, copying	1,102	913	790
Fundraising expense	2,697	3,010	97
Other nonrecurring expenses	351	684	456
Total office and other expenses	<u>113,096</u>	<u>79,322</u>	<u>70,377</u>
Reading club expenses			
Books	17,450	14,068	16,319
Food	3,610	1,956	2,399
Parent supplies	1,369	770	849
Prizes	8,623	9,967	12,549
Teacher incentives	1,281	1,453	1,105
Volunteer expenses	2,352	1,531	1,625
Total reading club expenses	<u>34,686</u>	<u>29,745</u>	<u>34,846</u>
<b>Total expenses</b>	<u>\$147,782</u>	<u>\$109,067</u>	<u>\$105,222</u>
<b>Change in net assets</b>	<u>\$26,805</u>	<u>\$25,220</u>	<u>\$6,100</u>

# ★ Student and Volunteer Participation Statistics ★

## Reading Clubs Attendance:

July 2006 - June 2007

### Volunteers:

Total Annual Volunteers	3,351
Total Annual Hours	10,053
\$ per Hour	18.77
Total Value of Volunteers	\$188,695

### Students :

Esperanza	2039
Gratts	1271
Hoover	2199
Magnolia	1928
Politi	1149*
White	357*
<b>Total:</b>	<b>8943</b>

\*Politi's first Reading Club held in November 2006, White's in April 2007.



Students wait excitedly for the reading clubs to begin.



Reading to Kids gives children the confidence to read by themselves, even at an early age.

### Parents:

Esperanza	92
Gratts	187
Hoover	637
Magnolia	346
Politi	214*
White	103*
<b>Total:</b>	<b>1,579</b>

### Teachers and Staff:

Esperanza	76
Gratts	39
Hoover	89
Magnolia	69
Politi	44*
White	22*
<b>Total:</b>	<b>339</b>



## **Reading to Kids**

**1600 Sawtelle Boulevard, Suite 210**

**Los Angeles, CA 90025**

**Phone: (310) 479-7455**

**Fax: (310) 479-7435**

**E-mail: [info@readingtokids.org](mailto:info@readingtokids.org)**

**[www.readingtokids.org](http://www.readingtokids.org)**

# Reading to Kids

