

***Reading to Kids* 20th Anniversary Celebration, Comedy Night, & Silent Auction**

Sponsorship Details

Support Reading to Kids and reach the best demographic in LA.

Event Overview

Reading to Kids is a grassroots organization dedicated to inspiring underserved kids with a love of reading, thereby enriching their lives and opportunities for future success.

On the second Saturday of each month, we bring volunteers to seven elementary schools in downtown Los Angeles to read to children. At the monthly reading clubs, pairs of volunteers read aloud to small groups of children while their parents receive training on how to encourage their children to read at home. Kids, parents, teachers, and school libraries receive book donations at the end of the reading clubs. These are important donations, as 60 percent of low-income homes do not have age-appropriate reading materials for children.

Reading to Kids is holding our 20th Anniversary Celebration at our Comedy Night & Silent Auction the evening of **May 11th, 2019, at the beautiful Historic Woman's Club at 1210 Fourth Street, Santa Monica, CA 90401, <http://smbwc.org>**. Our host will be **Mallory Lewis and Lamb Chop!**

The event will start with a lively silent auction followed by a comedy show featuring hilarious comedians. Past performers have included Carlos Mencia, Sarah Silverman, Greg Behrendt, and Christopher Titus, and we are looking forward to another sell-out year with new talent.

Proceeds from the event will support *Reading to Kids* monthly reading club program. Kids leave the reading clubs with more enthusiasm for reading, books for their home libraries, stronger school libraries, and changed attitudes to reading in English.

All event sponsors will be promoted to our email list of over 12,000+ volunteers in the Los Angeles area, to the 350-500 volunteers who attend our reading clubs each month, and to the 150-300 community members who attend our event. Sponsors will also be listed in the event program.

Contact Information:

Charlie Orchard
Managing Director
(310) 479-7455

Charlie.Orchard@readingtokids.org



Sponsorship Opportunities

Title Sponsor - \$5,000*

- Company mentioned as title sponsor and logo displayed on all marketing materials including:
 - Event website with a link to company's website
 - Multiple e-mail communications reaching over 12,000 Los Angeles area residents
- Company logo displayed in event program.
- Special acknowledgement as title sponsor and speaking opportunity from the stage.
- Company mentioned in press release.
- Four tickets to the show.

*maximum of 1 sponsor

Chapter Sponsor - \$1,000

- Company logo displayed on all marketing materials including:
 - Event website with a link to company's website
 - Multiple e-mail communications reaching over 12,000 Los Angeles area residents
- Company logo displayed in event program.
- Acknowledgement from the stage.
- Company mentioned in press release.
- Two tickets to the show.



Page Sponsor - \$500

- Company logo displayed on all marketing materials including:
 - Event website with a link to company's website
 - Multiple e-mail communications reaching over 12,000 Los Angeles area residents
- Acknowledgement from the stage.

Silent Auction Item Donations (In Kind)

- Donations to the silent auction will be prominently displayed during the Silent Auction, listed on the event website, and acknowledged with a tax-deductible gift receipt. Proceeds from the Silent Auction will directly benefit *Reading to Kids*.



1600 Sawtelle Boulevard, Suite 210  Los Angeles, CA 90025
Phone: (310) 479-7455  Fax: (310) 479-7435
www.readingtokids.org

Reading to Kids Donation Form

Company/Organization Name: _____ (as you want it to appear)

Contact Name: _____

Address: _____

City, State, Zip: _____

Phone: _____ E-mail: _____

Special Instructions (if any) for corporate sponsorship:

Sponsorship Amount: \$ _____ (Please make check payable to *Reading to Kids*)

Silent Auction Donation Value: \$ _____

Item Description: _____

Thank you for your generous support for *Reading to Kids*

Sponsorship forms and donated items can be mailed or emailed to:

Charlie Orchard
Reading to Kids
1600 Sawtelle Blvd., Suite 210
Los Angeles, CA 90025
Charlie.Orchard@readingtokids.org