



March 19, 2014

Inspiring children with a love of reading

Dear Sir or Madam:

On behalf of the hundreds of children who participate in *Reading to Kids*' reading clubs each month, I am writing to request a silent auction donation for our 2014 Benefit Comedy Night and Silent Auction and/or **Legendary Bingo** at **Hamburger Mary's**.

Your donation will help make these evenings a huge success for our organization, enabling us to continue our mission – to inspire underserved children with a love of reading, thereby enriching their lives and opportunities for future success.

Our annual Benefit Comedy Night and Silent Auction will be held on **April 29th, 2014** at **The Hollywood Improv**, and the **Legendary Bingo** event is scheduled for **June 11, 2014** at the famous **Hamburger Mary's** in West Hollywood.

At our **Comedy Night and Silent Auction** we will also be celebrating our 15th Anniversary with host **Lamb Chop!** Past performers have included Carlos Mencia, Sarah Silverman, Greg Behrendt, and Christopher Titus, and we are looking forward to another sell-out year with new talent. Silent auction donors are listed in the event program, appear on our website, and are displayed at the event.

The **Legendary Bingo** event always draws huge crowds, and all prize donors are announced throughout the night. All proceeds from both events support the *Reading to Kids* monthly reading club program.

Reading to Kids is an independent, grassroots organization that organizes volunteer-led reading clubs at Los Angeles area elementary schools on the second Saturday of every month. Over the past 15 years of our existence, **16,084** volunteers have collectively accumulated more than **145,899** volunteer hours to a total attendance of **125,047 kids**. We have given away more than **149,300** books to children, parents, and teachers, and given **22,469** hardcover read-aloud books to our partner schools' libraries.

Without us, the children who attend our reading clubs simply would not have age-appropriate reading materials at home. Many are learning English as a second language and are at significant risk for academic failure. Our monthly reading clubs provide these children with the opportunity to hear great books come to life, and the new books we give them to take home after every club help them continue to discover the joy of reading on their own. Please visit our website at www.readingtokids.org to learn more about our program and volunteer opportunities.

In addition to our need for silent auction donations, we also have event sponsorship opportunities available. Please contact me at (310) 479-7455 or Charlie.Orchard@readingtokids.org for information about our event sponsorship program.

Thank you for considering our request. Your contribution is highly appreciated by the children, volunteers, and schools *Reading to Kids* serves!

Sincerely,

Charlie Orchard
Managing Director
Charlie.Orchard@readingtokids.org

Reading to Kids is incorporated as a nonprofit corporation under the laws of the State of California and has been classified as an organization described in section 501(c)(3) of the federal Internal Revenue Code. The organization is exempt from both state and federal taxes. Our tax ID number is 95-4758698.