



*Inspiring children with a love of reading*

October 11, 2017

Dear Sir or Madam:

On behalf of the hundreds of elementary school children who participate in *Reading to Kids'* reading clubs each month, I am writing to request a donation of pens, stickers, pins, notebooks, or other items with your college/university logo or insignia.

Each year we hold College Spirit Day at our November reading clubs to encourage students to think about college. Early exposure to college instills a sense of excitement and anticipation, and many of our students will be the first in their families to seek a higher education.

To help us plant the seeds of college aspirations, we hope to give something with a college logo to each child who attends our College Spirit Day on November 11, 2017. Please mail any items you can gather to the address at the bottom of this letter.

We would like to receive any items before **November 7th** so we can be sure we have enough items from colleges and universities for all of the children we serve. To "sponsor" one grade at one school, we need about 40 of one item. To sponsor all of one grade at all 8 schools, we would need about 300 of one item. Of course, anything in between would be very helpful, too!

We are also recruiting college students and alumni to volunteer, wear their school's clothing, and speak with the kids about their college experiences. Parents who attend will receive information about financial aid and planning for college. With your donation, the children will be able to remember and cherish their college day experience.

*Reading to Kids* is a grassroots organization, and volunteers, inspired by our reading club kids, continue to be our sustaining life force. Since we began in 1999, more than 20,500 volunteers have collectively accumulated more than 190,000 volunteer hours reading aloud to a total attendance of 159,374 children. In addition to giving a new book to every child who attends, we have given more than 45,000 books to parents and teachers and donated 28,848 hardcover books to school libraries.

Please visit our website at [www.readingtokids.org](http://www.readingtokids.org) to learn more about our program and volunteer opportunities.

Your donation and support for our College Spirit Day would be greatly appreciated and recognized by our hundreds of volunteers. For donations or further questions about this event or our program, please contact us at (310) 479-7455 or at [info@readingtokids.org](mailto:info@readingtokids.org).

Sincerely,

Charlie Orchard  
Managing Director

*Reading to Kids* is incorporated as a nonprofit corporation under the laws of the State of California and has been classified as an organization described in section 501(c)(3) of the federal Internal Revenue Code. The organization is exempt from both state and federal taxes. Our tax ID number is 95-4758698.