



Inspiring children with a love of reading

August 22, 2012

Dear Sir or Madam:

On behalf of the hundreds of children who participate in *Reading to Kids*' reading clubs each month, I am writing to request a silent auction donation for our 2012 Benefit Comedy Night and Silent Auction. Your donation of products or services will help make the evening a huge success for our organization, enabling us to continue our mission – to inspire underserved children with a love of reading, thereby enriching their lives and opportunities for future success.

Our 2012 Benefit Comedy Night and Silent Auction will be held at **The Hollywood Improv** on **October 2, 2012**, and we are planning another excellent lineup of comedy talent. Past performers have included Carlos Mencia, Sarah Silverman, Greg Behrendt, and Christopher Titus, and we are looking forward to another sell-out year with new talent. Silent auction donors will be listed in the event program, appear on our website, and displayed at the event. All proceeds from the event will support the *Reading to Kids* monthly reading club program.

Reading to Kids remains a grassroots organization, and volunteers, inspired by our reading club kids, continue to be our sustaining life force. In our 13 years, 13,861 volunteers have collectively accumulated 124,359 volunteer hours reading aloud to a total attendance of 107,524 children. In addition to giving a new book to every child who attends, we have given 20,487 books to parents and teachers and donated 19,292 hardcover books to school libraries.

The children who attend our reading clubs simply do not have age-appropriate reading materials at home. Many are learning English as a second language and are at significant risk for academic failure. Our monthly reading clubs provide these children with the opportunity to hear great books come to life, and the new books we give them to take home after every club help them continue to discover the joy of reading on their own. Please visit our website at www.readingtokids.org to learn more about our program and volunteer opportunities.

In addition to our need for silent auction donations, we also have event sponsorship opportunities available. Please contact me at 310.479.7455 or Charlie.Orchard@readingtokids.org for information about our event sponsorship program.

Thank you for considering our request. Your contribution will be highly appreciated by the children, volunteers, and schools *Reading to Kids* serves!

Sincerely,

Charlie Orchard
Managing Director

Reading to Kids is incorporated as a nonprofit corporation under the laws of the State of California and has been classified as an organization described in section 501(c)(3) of the federal Internal Revenue Code. The organization is exempt from both state and federal taxes. Our tax ID number is 95-4758698.

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