



Inspiring children with a love of reading

October 17, 2012

Dear Sir or Madam:

On behalf of the hundreds of elementary school children who participate in *Reading to Kids*' reading clubs each month, I am writing to request a donation of pens, stickers, pins, notebooks, or other items with your college/university logo or insignia.

Each year we hold College Spirit Day at our November reading clubs to encourage students to think about college. Early exposure to college instills a sense of excitement and anticipation, and many of our students will be the first in their families to seek a higher education.

To help us plant the seeds of college aspirations, *Reading to Kids* is asking for a donation of pens, stickers, pins, notebooks, or other items with your college/university name or logo. These items will be given to each child who attends our College Spirit Day on November 10, 2012.

We are also recruiting college students and alumni to volunteer, wear their school's clothing, and talk with the kids about their college experiences. Parents who attend will receive information about financial aid and planning for college. With your donation, the children will be able to remember and cherish their college day experience.

Reading to Kids remains a grassroots organization, and volunteers, inspired by our reading club kids, continue to be our sustaining life force. In our 13 years, 14,010 volunteers have collectively accumulated 126,876 volunteer hours reading aloud to a total attendance of 109,922 children. In addition to giving a new book to every child who attends, we have given 21,079 books to parents and teachers and donated over 19,600 hardcover books to school libraries.

Please visit our website at www.readingtokids.org to learn more about our program and volunteer opportunities.

Your donation and support for our College Spirit Day would be greatly appreciated and recognized by our hundreds of volunteers. For donations or further questions about this event or our program, please contact us at (310) 479-7455 or at info@readingtokids.org.

Sincerely,

Charlie Orchard
Managing Director

Reading to Kids is incorporated as a nonprofit corporation under the laws of the State of California and has been classified as an organization described in section 501(c)(3) of the federal Internal Revenue Code. The organization is exempt from both state and federal taxes. Our tax ID number is 95-4758698.